**Sample letter to Editor**

September 00, 0000  
Mr./Ms. Name Here  
Title Here  
Media Organization Here  
Address Here

Dear Name Here:

**The (Local Kennel Club) invites you to celebrate RDOG Day with us on September (00) at (Location, time, etc.).**

Each year at this time, the Canadian Kennel Club, along with affiliated clubs and other organizations across the country participate in Responsible Dog Ownership (RDOG) events in their local communities.

Along with our event partners (other clubs/groups/businesses) we’ll be proudly showcasing (Demonstrations/ Programs/Competitions) plus lots of fun and educational activities for dogs and their owners. We would love to have the opportunity to welcome you to our RDOG event and demonstrate what it takes to be a capable and responsible dog owner.

The (Local Kennel Club) is committed to furthering responsible dog ownership in Canada. As experienced and knowledgeable dog enthusiasts, we come together to support the dog-owning public by educating those owners in the responsibilities associated with bringing a dog into the home.

**Come and enjoy spending some time with some fantastic dogs and their owners during the (Local Kennel Club) RDOG Day event September (00) at (Location and time).**

Be responsible. Your dog will love you for it.

Yours Truly,

Jane Doe President Local Kennel Club   
123-456-7890 email@provider.ca  
Local Kennel Club Town, Province