

# COMMUNITY ENGAGEMENT AND CLUB ACTIVITIES

Looking for ideas as to how to engage with your community?  
What types of club activities are beneficial to increase club membership  
and create a sense of community within your club?

Here are some ideas:



## Club Activities ...

- Organize event demonstrations
- Host 'Try It' days with mini set-ups for several different event types
- Plan 'Fun Days' as a group - have a 'PAWTY'!
- Hiking Trips or Group Walks in the community
- Lunch & Learns (eg: Breed Standard)
- Training Seminars
- Webinars

## Community Engagement ...

- Host a 'Meet the Breed' or 'Educational Booth' at your local pet store, market or Pet Expo
- Schedule a school visit to introduce your breed
- Arrange to gate off a small area in a shopping mall parking lot and set up a mini 'demo station' for rally or agility
- Provide seasonally themed photos at a public space (Halloween, Fall, Spring, Winter)
- Volunteer assistance as a group for a charity
- Fundraise for local charities
- Invite visitors to club practices & events
- Attend youth group events such as 4-H or Girl Guides to present educational information
- Photo Contest
- Social Media Engagement



\* Be sure to document details of all activities in preparation for submitting your application for CKC recognition

\*\* Be sure to seek the appropriate Town/City/Municipal approvals for activities in public spaces